



# Inspiring Success Stories

## Discover How PSTD Certification Transforms Careers

“PSTD programs have helped boost my confidence in my field and have strengthened my credibility as an advocate of learning. I am proud of these certifications and will carry them with me as I practice my profession in talent development.”

-Ma. Melissa Mae Astilla, Learning and Development Professional and Graduate of the *Certified Learning Facilitator and Training Designer Certification Programs*, Batch 1.



WE LEARN.  
WE GROW.  
WE TRANSFORM **PSTD**



## Elevate Talent, Ignite Success

### Your Pathway to Excellence

PSTD is your guide to excellence in talent development, offering certification programs, webinars, podcasts, and more.

We're here to fuel your journey, helping individuals and organizations thrive in the ever-evolving world of human resource development.

TRUSTED SINCE 1965 ✓

PARTNERS WITH 100+ COMPANIES & GOVERNMENT AGENCIES ✓

## For More Information


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 PSTD Inc (2nd Channel)

PSTD CERTIFICATION PROGRAMS

## CERTIFIED TRAINING ANALYST

Stay Ahead & Excel in Training Analysis!



# Certified-Training Analyst Program

## Master the Art of Training Analysis

Optimize your talent development strategy with **data analysis tools**, and in-depth **Training Needs Analysis (TNA) plan**. Our experts will present findings and insights ensuring your organization's growth and success.

## What to Expect?

- ✓ Develop plans and tools for data gathering and analysis.
- ✓ Prepare the training needs analysis report.
- ✓ Create the Training Needs Analysis or Evaluation Plan.
- ✓ Identify the learning and performance gaps.
- ✓ Adhere to a framework to measure learning and effectiveness.

## Choose PSTD, Choose Success

**Collaborative Expertise**  
Developed by the country's top practitioners



**Rigorous Assessment**  
Reviewed to uphold the pinnacle of best practices in the training design field.



**Practical Competence**  
Showcase your skills and excel as a Training Analyst.



**Industry Approval**  
Gain recognition from industry leaders and respected practitioners.



## Your Map to PSTD Training Analyst Certification

We offer two levels of certification, each tailored to your experience and skills.

### Level 1 Certification: Marunong (Knowledgeable)

*Recommended for beginners in training design, this level helps you establish a strong foundation in the field.*

- 1 Enroll in the **3-day Training Analyst Certification course**.
- 2 Submit a **TNA Prototype** and **4-level Training Evaluation**.
- 3 Pass the **pre** and **post-test exams**.
- 4 Receive your **certificate** upon **successful assessment**.

### Level 2 Certification: Mahusay (Proficient):

*Recommended for beginners in training design, this level helps you establish a strong foundation in the field.*



**Begin Your Journey**  
Visit the PSTD website and submit your application through this URL: [pstd.org/mtcapplication/](https://pstd.org/mtcapplication/)

#### Follow the Steps to Success

After our professional staff receives your application, you will be guided through the following:

- Application
- Orientation
- Self-assessment
- Pre-assessment
- Portfolio prep & submission
- Assessment
- Portfolio review
- Interview
- Certification
- Presentation



**Craft Your Application**  
Prepare your application, including a comprehensive CV (max 3 pages) and evidence of your credentials for the past 3 years.

#### Build Your Portfolio

Prepare your portfolio, which may consist of the Training Needs Analysis (TNA) tools and results, as well as the research conducted. Include Evaluation Instruments such as pre and post-tests, participant feedback summaries, and more.



**Show Your Expertise**  
Ensure that your portfolio includes the following requirements:

- Research Plan and Execution
- Data Gathering and Analysis
- Training Needs Identification
- Evaluation Report

#### Meet the Criteria

Ensure that your portfolio meets the following requirements:

- Strategic Intent: Organization Goals and KPIs
- Individual and Group Performance Measures
- Research, Training Needs, and Evaluation Reports

